

Integrity and
ethical behavior



week of

Integrity

THE WEEK OF INTEGRITY 2025

Integrity & Culture

**Championing
ethical leadership**

&

**Responsible business
practices**

Who We Are

The Week of Integrity is a non-profit initiative designed to support organizations in keeping integrity high on their agenda. We provide a safe and collaborative space where businesses, government institutions, academia, and civil society can learn, exchange best practices, and raise awareness on integrity, ethics, and responsible governance. Founded in 2016, the Week of Integrity is now a well-established annual event that unites leaders from various sectors to promote concrete actions toward integrity-driven policies.

Our Key Objectives

- Raising awareness about integrity and ethical leadership
- Encouraging cross-sector collaboration to address integrity challenges
- Providing practical tools to help organizations integrate integrity into their operations
- Showcasing best practices through real-world case studies
- Strengthening international cooperation on integrity issues

Why Integrity Matters

Integrity is not a one-time initiative, it requires ongoing attention and commitment. The Week of Integrity serves as a catalyst, highlighting the importance of integrity while encouraging organizations to sustain their efforts year-round.

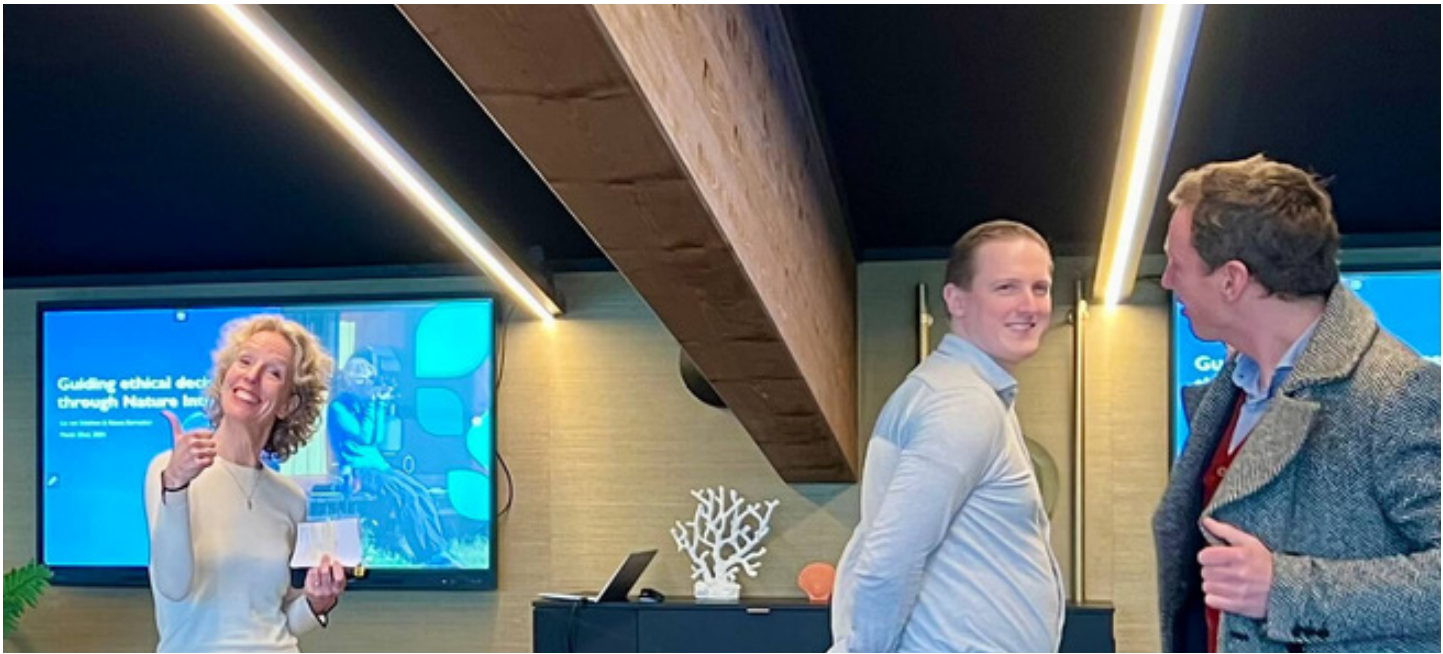
The Benefits of Prioritizing Integrity:

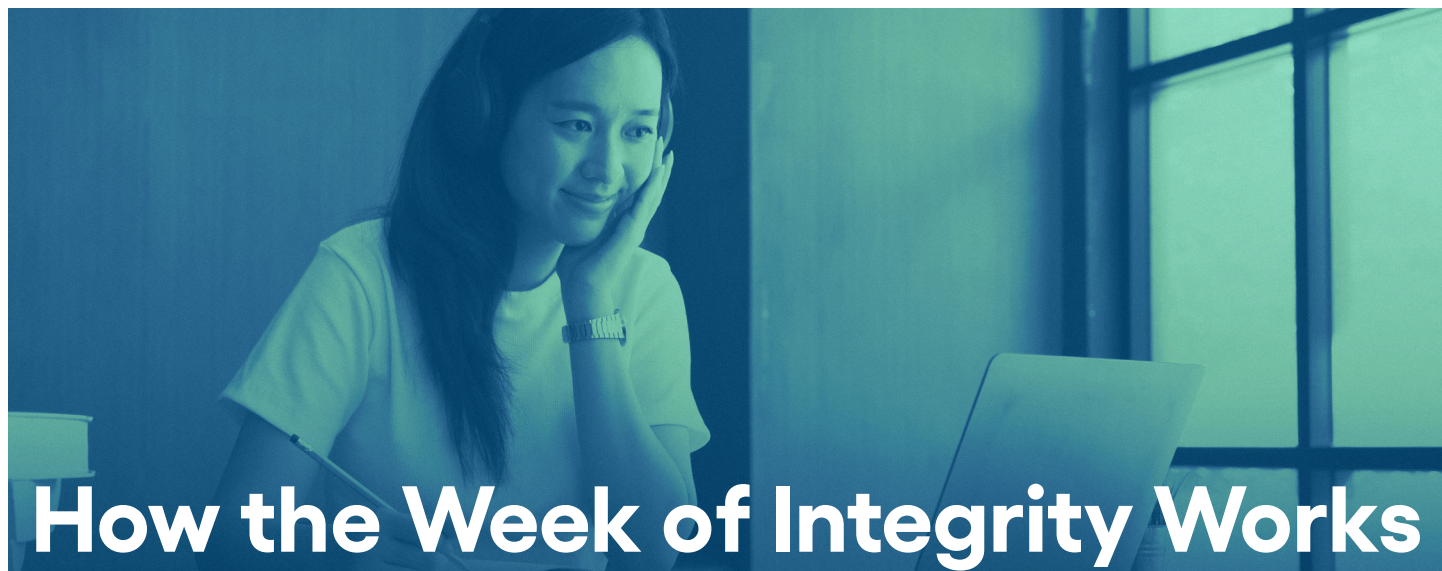
- A healthier workplace culture & ethical decision-making
- Greater resilience against fraud, corruption, and regulatory challenges
- Stronger risk management & legal compliance
- Enhanced reputation & stakeholder confidence

Organizations that embed integrity into their culture strengthen their long-term success and impact.

Partners of the Week 2024







A Collaborative Effort with Partners

The Week of Integrity works with **partners from the public and private sectors** to promote integrity. Partners can organize activities aligned with the annual theme or focus on internal integrity priorities.

Becoming a partner is free of charge, but as the initiative relies on funding, we work with **voluntary partner contributions and sponsorships** for organizations that wish to support the week more actively.

Voluntary partner Contributions:

- €500, €1,000, or €1,500

Sponsorship Packages (see sponsorship brochure for details):

- Bronze (€3,000), Silver (€6,000), Gold (€9,000).

Over 110 Organizations Have Already Joined

A diverse group of businesses, government agencies, educational institutions, and civil society organizations participate each year, sharing their expertise and contributing to the conversation on integrity.

What It Means to Be a Partner:

- Join a **multi-stakeholder network** with year-round engagement
- Participate in **partner meetings** focused on key integrity themes
- Exchange **best practices** and gain inspiration from others

Important Notes for Partners:

- **Commitment to Integrity** – Partners should actively work on improving integrity within their own organizations.
- **Not a Sales Platform** – The Week of Integrity is about promoting integrity, not marketing services or acquiring clients.
- **Visibility & Branding** – Partnership does not include promotional benefits; organizations looking for brand exposure should explore sponsorship options.

Activities Throughout the Year

Year-Round Engagement:

- **Partner meetings** – Various formats, focused on the theme of the year, often co-hosted with partners
- **ICC publications** – Integrity-related articles in the ICC newsletter to maintain visibility
- **Integrity Toolbox** – Ongoing access to resources to support organizations



During the Week:

The Week of Integrity organization hosts:



Opening event (this year in cooperation with Transparency International)



Closing event: A key gathering for partners to reflect and connect

Integrity Toolbox – Practical Tools for Organizations



Promotional Materials:
Resources to help partners effectively communicate their integrity efforts.



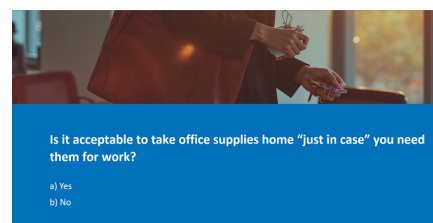
The Book of Essays:
A collection of expert perspectives on integrity, governance, and ethical leadership, offering thought-provoking insights and best practices.



Integrity Dialogues:
Video-based discussions supported by a comprehensive facilitation guide, designed to spark in-depth conversations on integrity.



Case Studies from Jurisprudence:
Learning from Real-World Integrity Challenges. Analyzing real-life cases to understand the root causes of integrity failures, recognize warning signs, and explore how different choices could have led to better outcomes.



Integrity Drinks (Pub Quiz):
A lighthearted yet insightful quiz that raises awareness on integrity-related topics, designed to encourage reflection in an engaging setting.



Integrity Game:
An interactive tool designed to engage teams in meaningful discussions on integrity in a safe and dynamic way.

Partner-Led Activities:

- **Internal events:** Exclusive sessions for employees, using toolbox resources or custom discussions
- **Open events:** Free workshops, webinars, networking events, and courses to help others strengthen integrity, organized by partners for partners.





Theme for 2025: Culture of Integrity

The 2025 edition of the Week of Integrity (October 27-31) will focus on “A Culture of Integrity.” This theme highlights the critical role of organizational culture in shaping ethical behavior, ensuring compliance, and fostering trust.

Why Culture Matters:

- **Culture shapes integrity:** Societal norms and workplace practices affect how individuals and organizations perceive and act on ethical values.
- **Integrity influences culture:** A strong integrity culture encourages employees to uphold ethical principles in both professional and personal life.
- **Leadership sets the tone:** When leaders model ethical behavior, it creates a ripple effect across the organization.

A workplace that actively promotes integrity reinforces accountability, trust, and long-term success.

Key Questions Explored During the Week:

- How can businesses embed integrity into corporate culture instead of treating it as a compliance requirement?
- What best practices can organizations adopt to strengthen transparency and accountability?
- How does integrity contribute to sustainable business success, employee engagement, and stakeholder trust?

Throughout the week, organizations will host interactive workshops, dialogues, and networking events focusing on integrating integrity into decision-making, leadership, and daily operations.

Join the Movement!

Be part of a growing community of organizations committed to integrity. Whether you're looking to engage employees, contribute expertise, or gain insights, the Week of Integrity provides the perfect platform.





Bezuidenhoutseweg 12
2594AV, The Hague,
The Netherlands
www.weekofintegrity.org
info@icc.nl