

Leading with Integrity in a Digital Age

26-30 October 2026 · weekofintegrity.org

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EDITION

What is the Week of Integrity?

The Week of Integrity is the Netherlands' annual, multi-stakeholder initiative on integrity in business. Each year it brings together leaders from business, government, civil society and academia to reflect on how integrity is challenged, shaped and upheld in real life. Now in its 10th edition, it is a trusted platform for dialogue with a network of over 110 organisations.

Why it matters

Trust is the foundation of open trade, good governance and operational resilience, and it is eroding. Integrity is how trust is earned and kept. The Week exists to make integrity tangible: not a matter of rules and compliance alone, but of culture, judgement and leadership. Each year we help organisations move integrity from principle to everyday practice.

This year's theme:

Leading with Integrity in a Digital Age

In a world shaped by speed, data and constant connectivity, integrity is tested every day. The 2026 edition explores how values shape leadership and behaviour when AI, social media and automation change how decisions get made. At its core, the theme asks a simple but demanding question: what does responsible leadership look like today, and what does it require of each of us?

The questions we explore

- How do leaders exercise judgement under pressure?
- How can trust be designed into systems and organisations?
- How do digital tools, data and AI interact with human behaviour?
- How do organisations navigate grey zones and competing priorities?

What you'll find this year

Opening · 26 Oct

Keynote & panels, Hybrid

Seminar · 29 Oct

Keynote & panels, Amsterdam

Book of Essays

Our 10th edition

Integrity Toolbox

Practical resources

Year-round

Events & webinar

ICC Global Business Integrity commission meeting

Online

Week of Integrity

Leading with Integrity in a Digital Age

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Keep integrity open to everyone

Every event in the Week of Integrity is free to attend, the seminar, the Book of Essays, the Toolbox and our year-round programme are open to all, because integrity should not sit behind a paywall. Sponsors make that possible. In return, you stand visibly alongside the national conversation on integrity, now in its 10th year.

Visibility

Your brand on the website, programme, seminar & essays.

Platform

A stage for your experts, a panel seat or a webinar.

Network

Among 110+ partners and the wider ICC community.

Sponsorship packages

Supporter · €500 – €1,500

Logo & recognition, visibility on the website and during the opening & closing.

Bronze · €2,500

+ a dedicated LinkedIn post to our network, and a mention in the Book of Essays.

Silver · €5,000

+ branded materials in the welcome pack, and a half-page in the Book of Essays.

Gold · €10,000

+ prominent placement and a page or essay; a panel slot or co-hosted online webinar; and a seat at the speaker dinner, with our speakers, ICC board members & senior compliance figures.

Title Partner · from €15,000

Everything in Gold, plus: name a flagship element (Seminar / Book of Essays / Toolbox), category exclusivity, and top billing across the edition.