

PRELIMINARY PROGRAM

International Integrity Conference 2024

13th of December 2024, the Hague, the Netherlands



Welcome to the ICC International Integrity Conference, an event dedicated to exploring the vital theme of “Integrity in Sustainability.” Throughout the day, we will delve into how integrity underpins sustainable practices across various sectors. From ethical production and consumption to innovative sustainable finance, our program is designed to provide a comprehensive understanding of the challenges and opportunities in achieving sustainable development with integrity.

Our distinguished panelists and speakers, including industry leaders, regulatory experts, and policymakers, will share their insights and experiences, fostering a collaborative environment for learning and discussion. We aim to equip you with practical strategies and knowledge to implement integrity-driven sustainability initiatives in your organizations.

Join us as we engage in thought-provoking sessions, interactive workshops, and valuable networking opportunities, culminating in a collective effort to promote transparency, accountability, and ethical practices for a sustainable future.

8:30 AM
Networking breakfast

Participants arrive, register, and enjoy a light breakfast while networking.

9:30 - 9:45 AM
Opening Remarks

Welcome speech by the event hosts, outlining the importance of integrity in sustainability and the day’s agenda.

9:45 - 10:00 AM
Keynote Address - A Fair Transition

We will start the day with a reminder that sustainability is not only about carbon emissions, regulations, and reporting. Our expert will discuss the importance of fairness and equity in transitioning to sustainable practices, focusing on the experiences and challenges faced by developing countries.

10:00 - 10:30 AM
Panel Discussion - Ethical Production and Consumption

Industry leaders, regulatory experts, and policymakers will discuss the significance of ethical production and consumption in achieving sustainability. They will explore the role of new technologies in ensuring supply chain transparency, the difficulties faced by businesses, best practices, and the impact of the upcoming Corporate Sustainability Due Diligence Directive (CSDDD).

10:30 - 11:00 AM Coffee Break and Networking

11:00 - 11:45 AM
Panel Discussion - Integrity in Sustainable Marketing and Communication

This workshop will introduce the regulatory landscape of Integrity in Sustainable Marketing and Communication. Participants will learn best practices for transparent and honest marketing, engage in interactive activities to identify unethical marketing and greenwashing, and develop effective communication strategies to promote sustainability.

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11:45 AM - 12:30 PM
Breakout Sessions

- **Session 1: Upholding Integrity in Climate Action**
All businesses are engaged in Climate Action, but how do they communicate and report progress transparently? This session will cover relevant (upcoming) regulations and best practices. Learn from peers and experts during this discussion.
- **Session 2: Fostering Gender Equality with Integrity**
This session will focus on the role of gender equality in achieving sustainable development goals, best practices for fostering women's leadership in environmental and sustainability initiatives, and addressing workplace discrimination to promote fair policies for all genders in the supply chain. This session will also address recent developments around diversity and inclusion, and how businesses can anticipate new diversity trends such as the LGBTQ movement.
- **Session 3: Ensuring Integrity in Work Practices and Economic Growth**
Participants will explore fair labor practices and corporate responsibility, with insights from labor rights advocates and human rights specialists. The discussion will address the complexities of ensuring and addressing decent work conditions in international supply chains.

12:30 - 1:30 PM Networking Lunch

1:30 - 2:00 PM
Case Study
Presentations

Presentation 1: Ethical AI for Sustainable Development
An exploration of the role and risks of AI in optimizing sustainability efforts, ensuring transparency and fairness in AI applications, AI & Human Rights, and case studies of successful AI implementations.

Presentation 2: Building Strong Institutions with Integrity
A case study on anti-corruption measures and building (or destroying) public trust, presented by a journalist.

2:00 - 2:30 PM
Interactive Session
- Litigation in
Sustainability

Two legal experts will provide an overview of common litigation issues related to sustainability, strategies for preventing litigation through proactive measures, and best practices for dealing with litigation while maintaining ethical standards.

2:30 - 2:45 PM Coffee Break and Networking

2:45 - 4:00 PM
Breakout Sessions
(interactive workshops)

- **Session 1: Ethical AI for Sustainable Development**
Hands-on exercises on designing ethical AI frameworks, case studies on preventing biases in AI algorithms, and tools for transparent AI development, facilitated by experts in AI ethics and sustainability.
- **Session 2: Integrity Leadership**
Strategies for leading with integrity, fostering ethical behavior in teams, and the role of informal leaders in promoting integrity, facilitated by leadership coaches.
- **Session 3: Innovations in Sustainable Finance**
Exploring the latest trends and innovations in sustainable finance, this session will delve into green bonds, impact investing, and sustainable financing models that support environmentally and socially responsible projects. Participants will learn how corporations can integrate sustainability into their financial strategies to drive positive environmental and social outcomes.

4:00 - 4:30 PM
Closing Panel -
Partnerships for Integrity
and Sustainable Goals

Representatives from NGOs, governments, and the private sector will discuss building effective and trustworthy partnerships, ensuring accountability and transparency, and collaborative approaches to sustainable development. All sectors, public and private, need to work together to achieve our goals, but how do we build trust?

4:30 - 5:00 PM Closing Remarks

5:00 - 6:00 PM Networking Reception