

ICC's International Integrity & Anti-Corruption Conference 2021

Friday 10 December 2021, 14.00 – 16.30 hrs CET

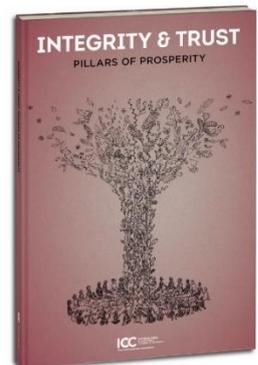
'Restoring Trust, Revitalising Economies'

Trust is the vital element of a well-functioning society. The belief in a competent, honest, and benevolent, in other words trustworthy 'other party' is of utmost importance in cooperation among various actors. However, a trust deficit between and within businesses, governments and (civil) society remains. The past year has shown that a lack of trust hinders the ability to tackle global issues such as climate change, corruption and inequalities. Restoring the trust deficit rests on the shoulders of all actors in society. After all, trust is the asset on which global progress depends.

Against this background, the 6th ICC's International Integrity and Anti-Corruption Conference aims to link the concepts of integrity, trust and prosperity. At the Conference, a wide range of experts from various backgrounds, share their insights and views on this year's theme: 'Restoring Trust, Revitalising Economies'.

Integrity Book

At the Conference, the 4th ICC's Integrity Book will be launched, titled 'Integrity & Trust: Pillars of Prosperity'. The Integrity Book aims to link the concepts of integrity, trust and prosperity. What measures should businesses and governments take in order to effectively restore trust? And what could be the role of society? How can the restoration of trust contribute to revitalise economies focusing on long-term goals? Thought leaders, from various backgrounds, reflect on such questions and share their thoughts and ideas. The Integrity Book aims to promote further thinking, raise awareness and encourage ongoing debates.



Hybrid event

The Conference will be broadcasted from the KPN Dutch Digital Xperience with speakers attending in person and dialing in virtually. Whereas ICC's International Integrity & Anti-Corruption Conference is usually a vibrant conference in the iconic Peace Palace in The Hague, this year's virtual setting provides for a unique possibility for participants from around the globe to join us virtually in the afternoon of 10 December 2021. Thereby, participants are invited to join our interactive debate on the theme 'Restoring Trust, Revitalising Economies'.

Supported by



Programme

14.00 hrs

Welcoming address

Mrs. Mirjam Bakker

Chair, ICC Netherlands

When Business Meets the Doughnut

Dr. Erinch Sahan

Business and Enterprise Lead, Doughnut Economics Action Lab

This talk will go through the innovations needed in enterprise design for human prosperity in the 21st century. Through a summary of Doughnut Economics and the implications of the framework for business, the talk will bind together the goals of trust and integrity alongside ecological and social goals to explore how business can transform.

The Power of Trust: How Companies Build It, Lose It, Regain It

Prof. Sandra J. Sucher

Professor of Management Practice, Harvard Business School, and Author of 'The Power of Trust: How Companies Build It, Lose It, Regain It'

Trust is the foundation of every economic transaction. In this talk, Prof. Sandra Sucher will explain what trust is and how it works. It will be covered how businesses can build it, retain it, and, most importantly, how they can regain it if it is ever lost.

15.00 hrs

Break

15.10 hrs

Panel debate 'Restoring Trust, Revitalising Economies'

During the panel debate, experts from different fields will reflect on the central theme 'Restoring Trust, Revitalising Economies'. The panelists will discuss the importance of trust in tackling global challenges and the concrete measures businesses, governments and (civil) society should (jointly) take to enable the transition towards a fair and sustainable economy.

Mr. Klaus Moosmayer

Chief Ethics, Risk and Compliance Officer and Member of the Executive Committee, Novartis

"Doing what's right for patients and society is, and must always be, our priority. It's a journey, and we remain humble in our understanding that this will take time. But we are well on our way."

Prof. dr. ir. André Nijhof

Professor of Sustainable Business and Stewardship, Nyenrode Business University

"Serving society by shaping responsible leaders is a mission that fully resonates with me. Based on this starting point I develop impactful programs in the field of sustainable business."

Mr. Gilberto Morishaw

Global Shaper, World Economic Forum

“Creating a better society requires us to have the courage to imagine. An equitable, just society, with prosperity for all. It is not just a dream, it can be our reality. Reinvent, reimagine, redesign.”

Mr. Henk W. Broeders

Moderator | Chair, Week of Integrity Foundation

Q&A

16.15 hrs

Closing remarks

Mr. John W.H. Denton AO

Secretary General, ICC The world business organization

Biographies

Mrs. Mirjam Bakker

Chair, ICC Netherlands

Mirjam Bakker is Chair of ICC Netherlands since September 2021. Next to that, Mirjam Bakker is responsible for the bank-wide compliance management and organisation at ABN AMRO, directly in support of the bank's Executive Board and ABN AMRO purposes ('Banking for better') for generations to come. Before joining ABN AMRO, she served as Group Risk & Compliance Director at SBM Offshore NV, as Global Head of Compliance at Aegon NV and before that she had corporate counsel positions at Aegon, ABB and Tata Steel.

Dr. Erinch Sahan

Business and Enterprise Lead, Doughnut Economics Action Lab

Erinch Sahan is the Business and Enterprise Lead at the Doughnut Economics Action Lab. Recently, he was the Chief Executive of the World Fair Trade Organization, a global network and verifier of social enterprises that practice Fair Trade. Previously, he spent 7 years at Oxfam leading campaign initiatives and founded Oxfam's Future of Business Initiative. He has also worked at Procter & Gamble as a market strategy manager, established a furniture business and worked for Australia's aid programme. He lectures and writes regularly on sustainable business. He holds degrees in finance and law, and an honorary doctorate from Oxford Brookes University.

Prof. Sandra J. Sucher

Professor of Management Practice, Harvard Business School, and Author of 'The Power of Trust: How Companies Build It, Lose It, Regain It'

Sandra J. Sucher is a Professor of Management Practice at Harvard Business School and an internationally recognized trust researcher. *The Power of Trust: How Companies Build It, Lose It, Regain It*, is her third book. It is based on two decades of research on global companies' best practices and in the gray areas of business—where responsibilities to investors, customers, employees, and society pull companies and their leaders in different directions. She is on the Edelman Trust Institute advisory board, collaborates with Deloitte on TrustIQ™ and with PwC on their Trust Leadership Institute.

Mr. Klaus Moosmayer

Chief Ethics, Risk and Compliance Officer and Member of the Executive Committee, Novartis

Klaus Moosmayer joined Novartis in December 2018 as Member of the Executive Committee and Chief Ethics, Risk & Compliance Officer. He was previously Chief Compliance Officer at Siemens AG. He began his career as a lawyer in Germany, specializing in white-collar crime, business law and litigation. He leads global integrity, compliance and anti-corruption bodies for business on behalf of the Organization for Economic Co-operation and Development (OECD) and the G20/B20. Mr. Moosmayer co-founded and chaired a non-profit association of compliance heads from major European companies and is on the Advisory Panel of the Pharmaceutical Supply Chain Initiative.

Prof. dr. ir. André Nijhof

Professor of Sustainable Business and Stewardship, Nyenrode Business University

André Nijhof is Professor of Sustainable Business & Stewardship. Prof. Nijhof holds a Master's degree in Business Administration and a PhD in Organisational Change from the University of Twente. Much of his recent work has focused on embedding corporate social responsibility in the core processes of an organization. He is especially interested in how the creative potential of organizations can be used as a source of new business development towards sustainable products, processes and business models. Besides his work at Nyenrode, Prof. Nijhof is a visiting professor at the UN-mandated University for Peace (Costa Rica).

Mr. Gilberto Morishaw

Global Shaper, World Economic Forum

Gilberto Morishaw is a policy advocate, activist and entrepreneur. He is a consultant on the future of work, youth engagement, climate justice, governance and social impact. A graduate student at Leiden University, Mr. Morishaw is Secretary of the Supervisory Board of Stichting OCAN, Senior Fellow for Humanity in Action, Public Affairs Officer for the WEF Global Shapers Hub in Amsterdam, TILN Fellow for the German Marshall Fund and takes part in the Youth Sounding for International Partnerships of the European Commission. Furthermore, he works for the Dutch Climate Coalition, coordinating the youth climate movement in the Netherlands, and is Head of Impact for Kolektivo.

Mr. Henk W. Broeders

Moderator | Chair, Week of Integrity Foundation

Henk Broeders is Chair of the Week of Integrity Foundation and has been the Chair of ICC Netherlands from 2011 until August 2021. From 2008 until 2012 he was Chairman of the Board of Capgemini the Netherlands and member of the Group Executive Committee of Capgemini S.A., after a career in computer technology that started at Dow Chemicals. Mr. Broeders holds a number of supervisory board positions, among others as Chairman of the Supervisory Board at Mazars Accountants.

Mr. John W.H. Denton AO

Secretary General, ICC The world business organization

John W.H. Denton AO was elected Secretary General of the International Chamber of Commerce in March 2018. A former diplomat, John Denton served for two decades as Partner and Chief Executive Officer of Corrs Chambers Westgarth, Australia's leading independent law firm. He is an alumnus of Harvard Business School and the University of Melbourne.